



HEARTLAND

CATTLEMEN'S CLASSIC

JANUARY 31 AND FEBRUARY 1 2020

& promoting & networking

FOR PUREBRED & COMMERCIAL
CATTLE BREEDERS
& AGRICULTURAL INDUSTRY PARTNERS.

JAN 31 & FEB 1, 2020

The Heartland Cattlemen's Classic is a two-day networking event that allows purebred breeders, commercial cattlemen and agricultural industry partners the opportunity to exchange resources, network and provide information in a relaxed, trade-show type setting. Events taking place over the two-day congress will be pen shows, heifer & steer shows and trade shows, a Cattlemen's Social and free breakfast.



sponsorship opportunity

Interested in partnering with us?

We offer a variety of ways to take part in helping to build opportunities for success.

DIAMOND

Champion Pen Sponsor | Presentaion of Award | Company Banner Displayed at Ringside | Premium Recognition Throughout the Event | Recognition on Radio Advertisements | 8 dinner & 16 drink tickets for Cattlemen's Social | Option For Display Booth | **\$2000**

PLATINUM

Champion Division or Reserve Champion Pen Sponsor | Presentaion of Award | Company Banner Displayed at Ringside | Recognition Throughout the Event | 6 dinner & 12 drink tickets for Cattlemen's Social | **\$1000**

GOLD

Reserve Division Sponsor | Presentaion of Award | Company Banner Displayed at Ringside | Recognition Throughout the Event | 4 dinner & 8 drink tickets for Cattlemen's Social | **\$500**

SILVER

Company Banner Displayed at Ringside | Recognition Throughout the Event | 2 dinner & 4 drink tickets for Cattlemen's Social | **\$300**

BRONZE

2 dinner & 4 drink tickets for Cattlemen's Social | Recognition Throughout the Event | **\$250**



PROUDLY PRESENTED BY THE
STETTLER DISTRICT AGRICULTURAL SOCIETY

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SCHEDULE

THURSDAY JANUARY 30

12:00 p.m. - Barns open *(for exhibitors)*

FRIDAY JANUARY 31

12:00 p.m. - All cattle in place

3:00 p.m. - Junior Heifer & Steer Show

6:00 p.m. - Heartland Cattlemen's Social

SATURDAY FEBRUARY 1

6:00 a.m. to 9:00 a.m. - Free Breakfast

10:00 a.m. - Open Heifer Show

12:00 p.m. - Single Bull Show

2:00 p.m. - Pair of Bulls Show

4:00 p.m. - Release



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www.stettleragsociety.com